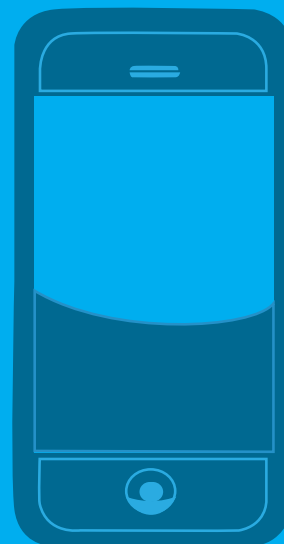


HOW TO: PUT THE MOBILEQUOTE APP ON YOUR PHONE.

Want to run a Banner or William Penn term or UL quote? Submit a Request for Life Insurance Interview right from your phone? Here's how.



WHAT?

The fastest way to a Banner or William Penn quote is on your smartphone. We've got an app for that! Once you've run the quote, you can launch e-Link™, immediately develop a Request for Life Insurance Interview (RLI) and let the AppAssist Call Center take it from there. It's a great "conversation starter" around the affordability of life insurance. The quote section of the app is open for all users; if e-Link™ is selected after the quote, a user name and password are required.

HOW?

Install our iPhone, iPad, or Droid app or use your browser on any smartphone to access <http://www.lgamerica.com/mobilequote.htm>.

From iPhone or iPad:

Tap the App Store. Search for Legal & General, MobileQuote, Term Life or Finance.

For Droid:

Tap the Market. Search for Legal & General or MobileQuote.

For BlackBerry:

<http://www.lgamerica.com/mobilequote.htm>

JAVASCRIPT ACTIVATION?

You may get a message about enabling JavaScript. If so, here's what to do.

Droid and Droid X Series:

1. Open the browser app.
2. Press Menu.
3. Tap More.
4. Tap Settings.
5. Scroll down and check Enable JavaScript to enable it; uncheck it to disable it.

BlackBerry Smartphones:

1. Click on the browser icon to bring up Options.
2. Select - Browser Configuration.
3. Put checkmark in Support JavaScript.
4. Exit and Save Changes.

QUESTIONS?

Talk with your regional wholesaler, marketing coordinator or the Creative Services staff at Legal & General America.

Call: 800 638 8428
Go to: LGAmerica.com

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