

Barcelona

COMPANION LIFE LEADERS CONFERENCE 10-15 JUNE 2012 THE RITZ CARLTON

Discover the epicenter of European culture and Mediterranean lifestyle in Barcelona, Spain. For your sales of Companion Life group products, you and a guest will enjoy six days and five nights at the luxurious Hotel Arts Barcelona, an award winning beach-front Ritz-Carlton Hotel, for Companion Life's 2012 Leaders Conference. Celebrate your success, you've earned it!

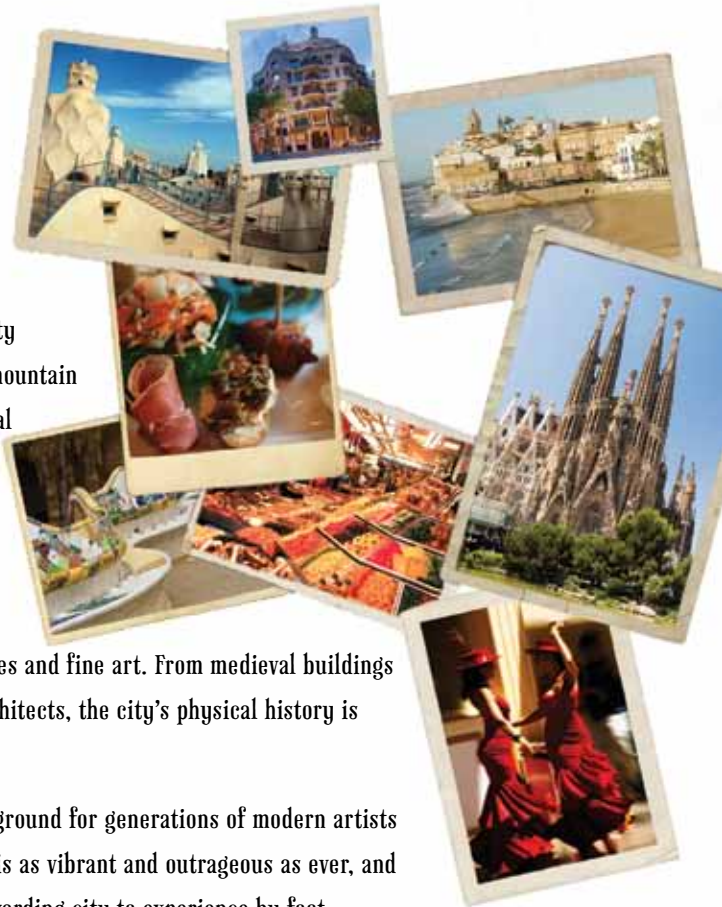
Nestled on Spain's Mediterranean coast, Barcelona is a cosmopolitan city cradled between the mouths of two rivers and the Serra de Collserola mountain ridge. Originally founded as a Roman city, today Barcelona is the capital of Catalonia, one of Spain's 17 communities and a region with its own language and character.

Barcelona is chiefly known for its ground breaking art, architecture and style. With more than 2,000 years of cultural roots, the city is a diverse treasure trove of historical and artistically significant structures and fine art. From medieval buildings in the Gothic Quarter, to Art Nouveau structures by famous modern architects, the city's physical history is passionately celebrated at every turn.

In addition to exceptional architecture, Barcelona has long been a playground for generations of modern artists including Pablo Picasso and Salvador Dali. Its world famous arts scene is as vibrant and outrageous as ever, and its abundant outdoor art and iconic buildings make it an especially rewarding city to experience by foot.

In Barcelona you can also count on a dining experience you won't soon forget. Expansive outdoor markets are packed full of delicacies produced locally and around the world. So the city's avant-garde chefs take advantage of the exotic ingredients available and zealously compete with the French for exceptional and innovative cuisine – you can be the judge!

While the city itself could keep you occupied for weeks, its surrounding beaches and crisp mountain ranges offer scenic and relaxing refuge in every direction. In Barcelona there truly is something for everyone – come see for yourself.



Take your own Mediterranean Holiday at Companion Life's 2012 Leaders Conference!

Companion Life Leaders Conference

June 10-15, 2012

Qualification period effective dates from

1/1/2011 to 12/31/2011

phone 800-753-0404 fax 800-836-5433



Companion Life Leaders Conference

QUALIFICATION RULES

AGENT / BROKER

- Meet minimum sales requirement for qualification in the appropriate category.
- Only licensed group producers are eligible to attend the Leaders Conference.
- Attendees will receive a 1099 for the taxable portion of the trip for themselves and their guest.
- Maximum convention credit per case is \$100,000.
- Multiple invitations based on agent production in excess of basic qualification are allowed for licensed agents within the same agency. Maximum of two qualifications per agency is allowed. Minimum case count of six cases will apply for second conference invitation to be issued.

Agent Invitation Guidelines

- 1st level qualification of \$85,000 receives one invitation for producer and a guest **with producer airfare only.**
- 2nd level qualification of \$110,000 receives one invitation for producer and a guest **with producer and guest airfare.**
- 3rd level qualification of \$170,000 — Reward yourself for outstanding sales by experiencing the adventure of Barcelona, Spain on your own! Qualifiers at this level receive an additional three days (two nights) hotel-only expense (standard room) at the Hotel Arts Barcelona or a comparable hotel in the area (subject to availability)*. Includes producer and guest round-trip airfare from home airport to Barcelona International Airport.

Maximum of two invitations per agent or agency.

- Only the named producer receiving commissions will receive credit for a specific case.
- When a case is to be split for case count or convention qualification credit, it must be approved at the time of submission. No end-of-year splitting will be allowed.
- All Dental premium, Vision and Group LTD credited at 50%; all other Companion Life Group products and Voluntary Life and STD premium credited at 100%.
- Attendance at the conference is dependent upon the producer being currently appointed with Companion Life at the time of the conference to sell the lines of business for which credit was applied during the conference qualification period. Leaders Conference invitation is **not** transferable without prior written permission from Companion Life and is subject to all qualification rules.

* SOME LIMITATIONS APPLY